

# TAKE THE PR PRO CHALLENGE

- > IS YOUR FACEBOOK PAGE A WORK OF ART?
- > DO YOUR FRIENDS WAIT FOR YOUR NEXT TWEET?
- > DO YOU HAVE A MILLION IDEAS FOR GREAT YOUTUBE VIDEOS?
- > DO YOU LOVE TO SHARE YOUR THOUGHTS ABOUT COOL, NEW PRODUCTS?

YOU MIGHT BE RIGHT FOR THE  
PUBLIC RELATIONS BUSINESS!

## APPLY FOR ONE OF OUR SUMMER INTERNSHIPS

The O'Donnell Agency is launching a new summer internship program open to Palm Beach County high school students in the Girls' Leadership Institute program. These positions allow students the opportunity to learn about the fast-changing business of public relations at one of the top 10 firms in Florida.

Today's integrated PR firm employs people with a wide variety of skills to fill jobs, including account managers who work with members of the media, graphic designers, videographers, writers, social media stars and search engine optimization specialists. Our interns will work alongside some of the area's top professionals and be part of an active account team. They will learn first-hand what it's like to work in a busy agency environment, and determine if their interests synch with the roles that come into play at a public relations firm.

Students must be able to commit four full days (8:30 a.m. – 5:00 p.m.) in one of the summer months: June, July or August, and provide their own transportation to O'Donnell Agency's West Palm Beach office. Students or guidance counselors should fill out the short form below and return by email to [jennifer@theodonnellagency.com](mailto:jennifer@theodonnellagency.com) or by fax: 561-659-1309. Three summer interns will be selected and notified by May 11, 2012.

### ODONNELL AGENCY > INTERNSHIP APPLICATION

Name: ..... Age: .....

School: ..... Grade: .....

Favorite Subjects: .....

Extracurricular Activities: .....

Tell us about your best personal qualities, what you excel at in school, and why you are interested in learning about what it's like to work in public relations: .....

Best way to contact: .....

