

7 REASONS WE'RE DIFFERENT

- 1 Our website designs blend art and business to reap measurable financial rewards.
- 2 Our website designs are custom, never templates.
- 3 We guarantee projects are finished quickly and on-time.
- 4 You're assigned a dedicated project manager to answer all of your questions.
- 5 Our websites are Search Engine Optimized.
- 6 Our web design work has been showcased in *The Wall Street Journal* and *Revenue Magazine*.
- 7 Our CEO & Creative Director wrote the book "Web Analytics for Dummies."

WHAT MAKES US DIFFERENT

We understand internet business

There are lots of web design companies out there. Unfortunately, most of them don't know a thing about running a business online. That's where Sostre & Associates is different.

For over a decade, we have owned and operated several of our own successful web properties. We've experimented with all sorts of strategies to generate traffic and increase conversion ratios for our own websites. And we've tested and implemented all of the techniques that we recommend to our clients. When you work with Sostre & Associates, you're not only getting a great team of designers and developers, but you're getting access to a team that understands the business of the Internet because we are out there doing it every day.

Additionally, we've developed a proprietary approach to website design that we call *Conversion Design™*. While a majority of web designers focus primarily on the visual appeal of your site, *Conversion Design™* focuses on bottom line results: conversions. By understanding your unique business objectives and goals for growth, *Conversion Design™* allows us to create a web experience that leads users to take the desired action.

With 10+ years experience, we know that businesses are often frustrated because web companies don't meet deadlines or have poor customer service. But at Sostre & Associates, we have a proven track record of completing projects on-time or even early, and we can design and develop your website in as little as three months. With 11 staff members on our team, we ensure that you can reach us easily and get answers to your questions quickly. As a Sostre & Associates client, you'll be assigned a dedicated project manager, and you'll also have direct access to our CEO, Pedro Sostre, so you can reach him at any hour of the day.

Best of all, when you work with Sostre & Associates, we become your website marketing partner. We'll provide you with internet business consulting from start to finish. And even after your project is complete, we'll still be here to answer any questions you have and to help you to continue meeting your business goals.