

Sonoma County Energy Independence Program *in partnership with* **Energy Upgrade California**

Spring 2012



***The Energy Challenge:
Reducing Energy Use in Your Home and Business
- Finding the Financing to make it Possible***

Welcome

We're glad you decided to take the first step toward energy independence. Through this brief presentation, we will give you an orientation to the Sonoma County Energy Independence Program (SCEIP) and its benefits.

This information is being provided as part of a requirement that needs to be fulfilled in conjunction with applying for SCEIP financing. In addition, we ask that you view a short [online video](#) and complete an [Energy Use Survey](#) so that we can help you maximize your investment dollars by informing you of retrofit options and connecting you with rebates and other incentives to get the most bang for your buck.

While this presentation will provide very basic information about the services we provide, it in no way is intended to be a substitute for speaking with a SCEIP Program Representative. We encourage you to contact us directly to discuss your plans.



Program Goals

- Lower energy bills
- Increase energy and water efficiency
- Increase energy independence
- Increase investment in the local economy
- Increase personal comfort
- Improve indoor air quality
- Reduce greenhouse gas emissions



Financing Terms

- \$2500 - \$4999 can be financed over a 10 year period
- \$5000 + can be financed over a 10 or 20 year period

Background

- SCEIP opened March 2009
- County wide, comprehensive program authorized under Assembly Bill-811
- Financing billed once a year as an assessment on your property taxes
- Wide range of both residential and commercial improvements eligible, energy efficiency, water conservation and renewable generation measures
- Partnered with Energy Upgrade California (EUC) in March 2011 to expand program services by providing rebate information, connecting property owners with contractors, and other resources



Eligibility / Pass Through Fees*

- Improvements permanently affixed to the property
- Property is within geographical boundaries of the county
- Applicants are legal owner(s) of property
- Lien to value ratio is equal to or less than 100%
- Request is equal to or less than 10% value of the property

Pass Through Fees:

- Automated Valuation Model for property value: \$12
- Title Search: up to \$125
- Recording Fee: \$66



**Pass Through Fees due at the time the expense is incurred*

‘Underwriting’

- No credit check required, No income qualifications
- Does not count against debt/income ratio
- No risk pricing; everyone pays the same fixed 7% simple interest rate
- Interest may be tax-deductable (verify with your CPA)
- No bankruptcy or involuntary liens on the property
- Current on ALL liens against the property
- Current on ALL property taxes for all properties
- Improvements financed does not trigger a re-assessment on your property



Loading Order

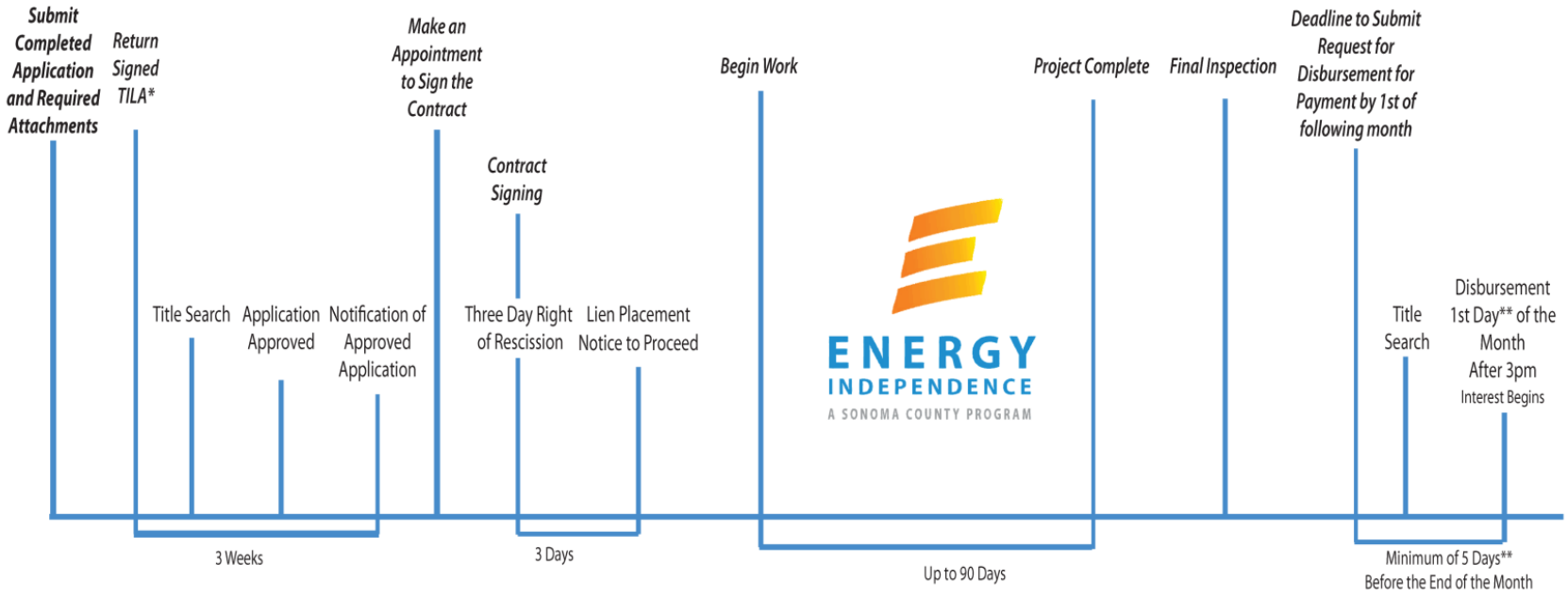
- “Loading order” is the installation of the most cost effective efficiency measures first to address *both* gas *and* electric use
- To determine the loading order for your home , schedule an Energy Analysis *before* you sign a contract with a contractor.
- The cost of the Energy Analysis can be included in your financing

Reduce Before you Produce



- Solar power generation is most effective when other basic energy efficiency measures have been installed first.
- An energy efficient building requires a smaller solar system, costing less and shortening the payback period of the solar array.

Typical Timeline



One Stop Shop Approach

*Save
Money*



Contact or visit us for information and assistance online or in the office

*Save
Energy*



Learn about your building as a system with an energy analysis and water use

*Live
Comfortably*



Consult with contractor(s) and your financial advisor to determine your best project plan

*Go
Green*

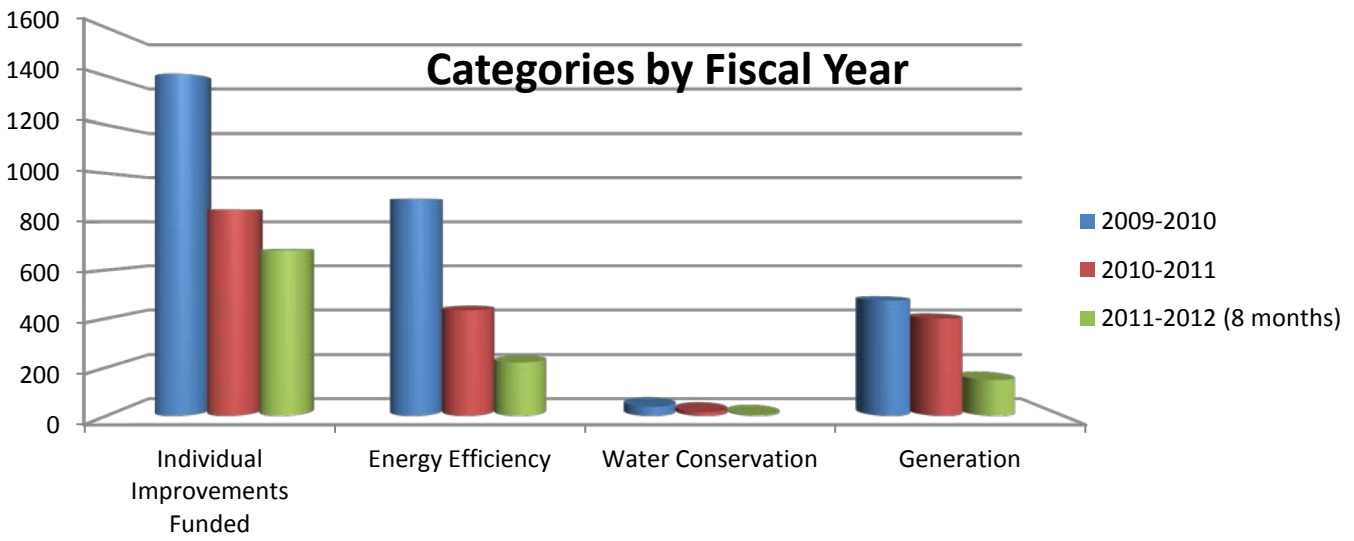
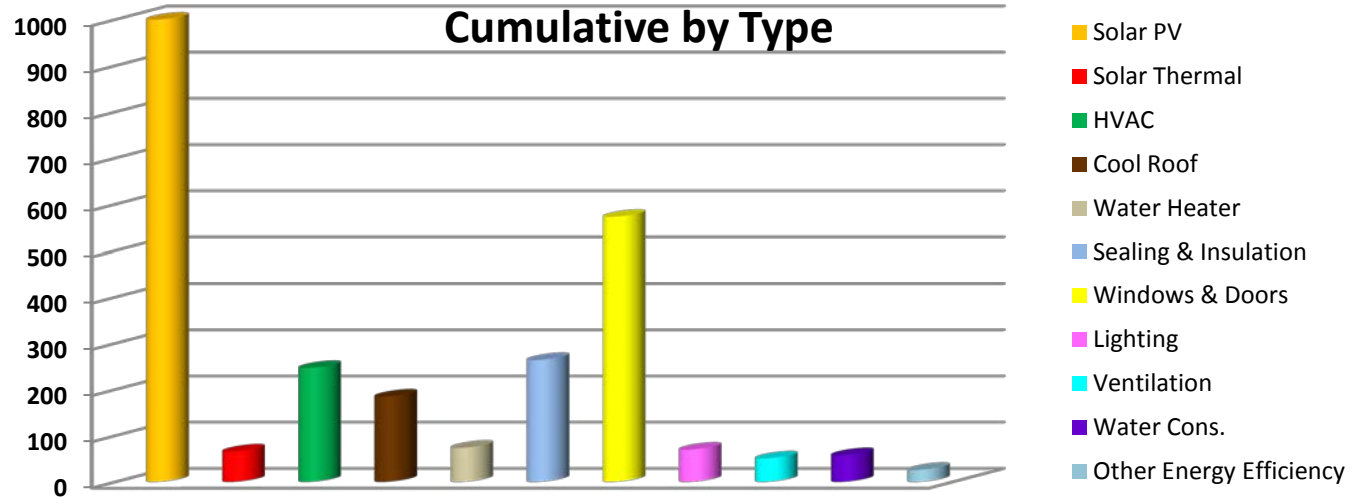


Secure your financing, maximize incentives and rebates, and prepare applications



Complete your projects and reap your rewards: lower costs, better building environment and healthier buildings

Upgrades through SCEIP



Home | About | Calendar | Contact | Resources

Welcome to Sonoma County's Energy Independence Program
 Your one-stop shop for efficiency and solar improvements for both home and business

Search Contractors
 Find qualified local service providers to do the work

My Action Plan | Find Rebates | Search Contractors | Apply for Financing

Program Activity Dashboard

Home Energy Workshops
 You can improve the comfort and health of your home, while saving money and lowering utility bills. Energy Upgrade can help. Learn how! Attend a FREE Home Energy Workshop.

What's New:
 We are pleased to announce two rebate services, the Action Plan and Apply for Financing Tool!

In the News:
 Media coverage for Sonoma County Energy Independence and Energy Upgrade California in Sonoma County.

Featured Video
 Locally-produced 30-second TV spot highlights benefits of a home energy analysis and rebates of cost through Energy Upgrade including local action and Jane Clark from SCEIP!

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